

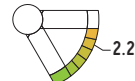


# CHOICE OF THE ARTIST

The brief describes the goal of the art and the intended art form. In this phase of the process, you are looking into which artist can best answer the assignment. Look into the descriptions of the pile of cards "choice of the artists" and use the following green questions for the discussion.

- Where does the artist live and work?**
- What is the distance the artist must travel for your project?**
- Is it possible to travel in a "green" way?**
- Does the artist have a project or exhibition in the same region and can he combine the projects?**
- How 'green' is the artist in his work until now?**
- Does the artist have the skills or the knowledge to develop an art piece in a green way?**
- What is the artist rhythm for projects?**
- How many projects in a year?**

[ECO 🌿]



# CHOICE OF THE ARTIST

When you are evaluating a location, consider how this place will be used in the future, and how the artwork will relate to this usage.

- Is the location a heritage site or a nature reserve?**
- Are any licenses or permissions required?**
- Will the location undergo changes in the (near) future?**
- Can the artist play a role in the changes?**

[LOCATION 📍]



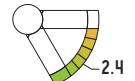
# CHOICE OF THE ARTIST

The choice of the artist is an opportunity to inform the wider public about the up-coming project.

Neighbours, other citizens, the city council, press, action groups, partners and stakeholders, they all might be interested to get to know the artist and his work.

- Who needs to be informed about the choice of the artist?**
- And how would you inform them about the choice of artist?**
- With an exhibition?**
- With an interview on local television?**

[COMMUNICATION 📢]



# CHOICE OF THE ARTIST

Regarding the choice of the artist: consider and compare the ratio of the budget of this artwork to the artist's normal working budgets.

- How much of the budget for the artwork would be the fee for the artist?**
- How much will there be for realizing the artwork?**

[FUNDING 💰]



# CHOICE OF THE ARTIST

The contract with the artist should include the role of the various partners or stake-holders and the role of the commissioners, the location, the fee for artist and pro-duction, the requirements for sketch and final design, for maintenance...

Commissioners can sign the contract with the artist but should take possible legal owners into account.

[CONTRACT 📄]



# CHOICE OF THE ARTIST

- Is this art form and this artist adequate to deliver the green wishes?**

Find an artist with the questions in the phase leading up to the choice of the artist.

[🌍 HELP]

CHOICE OF THE ARTIST [ECO 🌿]

The brief describes the goal of the art and the intended art form. In this phase of the process you are looking into which artist can best answer the assignment.

Prioritize: different artists relate in different ways to your green goal; you have to decide what is the most important for you, which green solutions are adequate and which artist is best placed to answer your question.

CHOICE OF ARTIST



*Sluit je ogen, verbeeld je kunst*  
Jan Christensen



*Monument*  
Les Nouveaux commanditaires



*The Reverence*  
Les Nouveaux commanditaires

[WALL PAINTING]

CHOICE OF ARTIST



*Veemarkt Kortrijk*  
Les Nouveaux commanditaires



*Discobolos*  
Les Nouveaux commanditaires



*Rocher en Granite avec Bras, Lièvres et Banc* | Les Nouveaux commanditaires

[SCULPTURE]

CHOICE OF ARTIST



*Chemin de lumière*  
(Le lavoir de La Margelle)  
Les Nouveaux commanditaires



*Parcours d'Ombres*  
Christian Boltanski



*Lumières à Laignes*  
Angela Bulloch

[LIGHT SCULPTURE]

CHOICE OF ARTIST



*Le Monstre*  
Xavier Veilhan



*La penseuse tigresse*  
Emilio Lopez-Menchero



*Le chemin des fées*  
Lucy Orta, Jorge Orta

[STATUE SCULPTURE]

CHOICE OF ARTIST



*Memento*  
Les Nouveaux commanditaires



*L'ossuaire de Runan*  
Tania Mouraud



*Salle de départs*  
Ettore Spalletti, Guido Fanti

[MEMORIALS]

CHOICE OF ARTIST



*La Tour d'or blanc*  
Jean-Michel Othoniel



*La Triangulaire de Cransac*  
'Musée de la Mémoire - Propriété  
Universelle ®'  
Joëlle Tuerlinckx

[LANDMARK SCULPTURE]

CHOICE OF ARTIST



*Le Messenger*  
Normal Studio



*Scoterus Castle*  
Les Nouveaux commanditaires



*Bob*  
Les Nouveaux commanditaires

[FUNCTIONAL SCULPTURE]

CHOICE OF ARTIST



*Céladonie*  
Les Nouveaux commanditaires



*Opera in movimento*  
Marzia Migliora



*ces MAINS*  
Lani Maestro

[INDOOR INSTALLATION]

CHOICE OF ARTIST



*Splendid Park*  
Wilfrid Almendra



*Multiplayer*  
Les Nouveaux commanditaires

[OUTDOOR INSTALLATION]

CHOICE OF ARTIST



*Vitraux - Eglise Oisilly*  
Les Nouveaux commanditaires



*Migrating Churches*  
Elise Eeraerts



*Purpan CHU - Toulouse*  
Les Nouveaux commanditaires

[ARCHITECTURAL OUTDOOR INSTALLATION/INTERVENTION]

CHOICE OF ARTIST



*Blinde muren - Yellow Submarine*  
Emilio Lopez-Menchero



*Le banc de sable* Olivier Bedu



*Transatlantic Flowerbed* Claudia Losi

[URBAN INSTALLATION]

CHOICE OF ARTIST



*Monument d'images*  
Alain Bernardini



*Euville, Pierre et poussière,*  
Les Cavaliers  
Susanne Bürner



*Photo de Promo* Jean-Marc  
Bustamante

[PHOTOGRAPHY]

CHOICE OF ARTIST



*La Malle du Lycée Descartes*  
Patrick Corillon



*Musée des Graffiti*  
Yona Friedman



*Les bancs d'excedeuil*  
Jacques Jouet

[WRITING]

CHOICE OF ARTIST



*Nichelino Base Alpha*  
Martino Gamper



*Soubise*  
Les Nouveaux commanditaires

[DESIGN]

CHOICE OF ARTIST



*"Vous me direz", oeuvre sonore réalisée*  
en collaboration avec Cécile Chagnaud  
Les Nouveaux commanditaires



*Floating drops*  
Pierre Berthet



*Le Front de l'Aube*  
Les Nouveaux commanditaires

[MUSIC / SOUND]

CHOICE OF ARTIST



*La 213429e Partie du monde*  
Michel Aubry



*Figures imposées*  
Bertille Bak



*Vision Verticale*  
Marvin Gaye Chetwynd

[FILM]

CHOICE OF ARTIST



*Ne montre pas du doigt l'oiseau timide  
qui se cache dans l'arbre  
Les Nouveaux commanditaires*

[VIDEO]

CHOICE OF ARTIST



*Rouw (Grief)  
Leen Braspenning*



*De quoi tenir jusqu'à l'ombre  
Christian Rizzo*



*Le Geste exilé  
Pascale Houbin*

[PERFORMANCE]

CHOICE OF ARTIST



*Opéra noir  
Christophe Berdaguer & Marie Péjus*



*rekamkeizuM  
Les Nouveaux commanditaires*



*Cour, Jardin  
Sarah & Charles*

[STAGING MUSIC AND PERFORMANCE]

CHOICE OF ARTIST



*Limen  
Lani Maestro*



*La maison où j'ai grandi à Plougouver  
Claude Lévêque*



*Les Bogues du Blat  
Patrick Bouchain, Loïc Julienne,  
Sébastien Eymard, Jean Lautrey*

[ARCHITECTURE]

CHOICE OF ARTIST



*Brick Canyon  
Michael Beutler*



*Le carré Rouge Gloria Friedmann  
(avec Adelfo Scaranello)  
Atelier del Camouflage  
Hilario Isola*



*Alveringem (Klare Wal)  
Les Nouveaux commanditaires*

[LAND ART]

CHOICE OF ARTIST



*Biodiversity tower  
Angelo Vermeulen*



*Revival Field  
mel chin*



*Living Water Garden  
Betsy Damon*

[ECO-ART]